



Wonders & Worries

URBAN  SCAVENGER HUNT

APRIL 26, 2025 | ATX

Sponsorship Opportunities

Wonders & Worries

# URBAN SCAVENGER HUNT

Hello,

Every year, Wonders & Worries hosts an Urban Scavenger Hunt around Austin, where families and friends can come together for a day of adventure and laughter. Participants shrug off their every day worries and spend a day hunting for clues, performing stunts, and building memories.

It is such a pleasure to be able to see the joy in the faces of children and families who are going through one of the toughest times of their lives. Because for me - it's personal.

When I was diagnosed with Recurrent Stage 3 Cancer in 2021, my family was devastated. Our daughter, then 6, took the news particularly hard. I watched as everyday became a struggle, not just for me, but for my loved ones. That all changed after our first appointment with a Wonders & Worries Child Life Specialist. She walked out, brighter, happier, and I saw

her smile for the first time in months. We attended our first Scavenger Hunt that year, and it was a bright spot in our lives.

With your support, Wonders & Worries clinical staff offers services to the entire family, including medical education, coping strategies, parental consultations, and resources designed to help families reach their full potential. Since 2001, we have served over 18,000 children and parents nationally. I hope that you will join us again this year as we celebrate our 9th Annual Urban Scavenger Hunt - I look forward to seeing you there.

*Tiffany Wilson*

**TIFFANY WILSON**

## 2025 EVENT COMMITTEE

Amy Bell | Kyndal Hendricks | Kevin Hines | Nicole Julian  
Eva MacCleery | Susanne Morris | Blair Newberry | Keri Roseberry



Wonders & Worries

Professional support for children through a parent's illness or injury.

We will, together.

## OUR MISSION

Wonders & Worries provides free, professional support for children and teenagers through a parent's serious illness or injury.

A parent's life-changing illness or injury can negatively affect a child, increasing their risk for behavioral, emotional and academic problems. It can interfere with personal relationships and stress management.

Wonders & Worries ensures that children and teenagers can reach their full potential despite these challenges. Our ultimate vision is to provide services to all families across the nation who face serious parental illness or injury.



Wonders & Worries

# URBAN SCAVENGER HUNT

APRIL 26, 2025 | ATX

SPONSORSHIPS FROM \$250

OVER  
300  
PARTICIPANTS



2,712  
DIGITAL IMPRESSIONS



For more information please contact Nicole Halder at 512-329-5757 x120 or nicole@wondersandworries.org \*2024 sponsors listed

# SPONSORSHIP OPPORTUNITIES The Urban Scavenger Hunt

## Presenting Sponsor \$10,000

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Name on event logo and all marketing materials
- ✘ Option to address attendees at the after-party
- ✘ Option to share video to be included in post-event email to all attendees
- ✘ Social media takeover for a day
- ✘ Individual banner placement at starting line
- ✘ Highest point value clue stop
- ✘ Large logo on event t-shirt
- ✘ Large logo on swag bag
- ✘ Logo on event website
- ✘ Large logo on event banner
- ✘ Social media mentions prior to event
- ✘ Social media mentions by teams day-of event
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at starting line, after-party and clue stop
- ✘ Swag bag item

## After Party Sponsor \$7,500

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Individual banner placement at after-party
- ✘ Social media takeover for a day
- ✘ Higher point value clue stop
- ✘ Logo on event t-shirt
- ✘ Logo on swag bag
- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Social media mentions by teams day-of event
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at after-party and clue stop
- ✘ Swag bag item



## Beverage Sponsor \$5,000

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Signage at after-party beverage station
- ✘ High point value clue stop
- ✘ Logo on event t-shirt
- ✘ Logo on swag bag

- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at after-party, beverage station and clue stop
- ✘ Swag bag item

## Food Sponsor \$5,000 **SOLD**

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Signage at after-party food station
- ✘ Social media takeover for a day
- ✘ High point value clue stop
- ✘ Logo on event t-shirt
- ✘ Logo on swag bag

- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at after-party, food station and clue stop
- ✘ Swag bag item



## Door Prize Sponsor \$5,000

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Signage at after-party door prize table
- ✘ Social media takeover for a day
- ✘ High point value clue stop
- ✘ Logo on event t-shirt
- ✘ Logo on swag bag

- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at after-party, door prize table and clue stop
- ✘ Swag bag item

## Swag Bag Sponsor \$5,000

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Logo featured on swag bag
- ✘ Signage at swag bag pick-up station
- ✘ Social media takeover for a day
- ✘ High point value clue stop
- ✘ Logo on event t-shirt

- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at bag stuffing and clue stop
- ✘ Swag bag item

## T-shirt Sponsor \$5,000 **SOLD**

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Logo featured on event t-shirt
- ✘ Signage at t-shirt pick-up station
- ✘ Social media takeover for a day
- ✘ High point value clue stop
- ✘ Logo on swag bag

- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at t-shirt distribution and clue stop
- ✘ Swag bag item



*More breakthroughs. More victories.®*

## Ticket Sponsor \$4,000

- ✘ Unlimited teams up to event capacity
- ✘ Booth at after party
- ✘ Logo featured on event t-shirt
- ✘ Signage at t-shirt pick-up station
- ✘ Social media takeover for a day
- ✘ High point value clue stop

- ✘ Logo on swag bag
- ✘ Logo on event website
- ✘ Logo on event banner
- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at t-shirt distribution and clue stop Swag bag item

## VIP Clue Stop Sponsor \$2,500

4 Available

- ✘ Unlimited teams up to event capacity
- ✘ High point value clue stop
- ✘ Logo on event website
- ✘ Logo on event banner

WOMAN  
austin

- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at clue stop
- ✘ Swag bag item

## Prize Sponsor \$2,000

2 Available

- ✘ Unlimited teams up to event capacity
- ✘ Clue stop
- ✘ Logo on event website
- ✘ Logo on event banner

- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities for pre-event prize packaging, prize distribution and at clue stop
- ✘ Swag bag item

## Clue Stop Sponsor \$1,000

6 Available

- ✘ Unlimited teams up to event capacity
- ✘ Clue stop
- ✘ Logo on event website
- ✘ Logo on event banner



- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at clue stop
- ✘ Swag bag item

## Entertainment Sponsor \$1,000

- ✘ Unlimited teams up to event capacity
- ✘ Clue stop
- ✘ Logo on event website
- ✘ Logo on event banner

- ✘ Custom hashtag and linkage day-of social media
- ✘ Volunteer opportunities at after-party and clue stop
- ✘ Swag bag item

## Good Deed Sponsor \$250

Unlimited

- ✘ Logo on event website
- ✘ Logo on event banner

- ✘ Swag bag item

## FOR MORE INFORMATION:

Please contact Nicole Halder at 512-329-5757 x120 or [nicole@wondersandworries.org](mailto:nicole@wondersandworries.org)

# URBAN SCAVENGER HUNT APRIL 26th 2025

Benefiting Wonders & Worries

Name of Primary Contact \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Name \_\_\_\_\_

*(as you wish to appear in all printed materials & promotions)*

## Sponsorship Level Selection

**\$10,000** Presenting Sponsor

**\$7,500** After Party Sponsor

**\$5,000** Beverage Sponsor

**\$5,000** Food Sponsor **SOLD**

**\$5,000** Door Prize Sponsor

**\$5,000** Swag Bag Sponsor

**\$5,000** T-shirt Sponsor **SOLD**

**\$4,000** Ticket Sponsor

**\$2,500** VIP Clue Stop Sponsor *(4 Available)*

**\$2,000** Prize Sponsor *(2 Available)*

**\$1,000** Clue Stop Sponsor *(5 Available)*

**\$1,000** Entertainment Sponsor

**\$250** Sponsor a Good Deed *(Unlimited)*

## Payment Method

Check enclosed, made payable to Wonders & Worries

Please send me an invoice

Visit our event website and pay by credit card

**Commitment must be received by Monday, March 31, 2025 to receive full sponsorship recognition. Send this completed form to [nicole@wondersandworries.org](mailto:nicole@wondersandworries.org) or Nicole Halder, Wonders & Worries: 9101 Burnet Rd., Suite 205, Austin TX 78758.**

Please direct questions to Nicole Halder at 512-329-5757 x120 or [nicole@wondersandworries.org](mailto:nicole@wondersandworries.org)

Wonders & Worries is a tax-exempt, non-profit corporation under Section 501(c)3 of the Internal Revenue Code and donations made to our organization are tax deductible. Our Federal Tax Identification Number is 74-3012982.