

Sponsorship Opportunities



Wonders & Worries
Yappy Hour & Pup Fashion Show

April 13, 2025 | Zilker Lodge

Yappy Hour and Pup Fashion Show Sponsorship Levels

BLUE RIBBON SPONSOR: \$1,500 *(one available)*

- 🐾 Name as part of event logo
- 🐾 Name featured on event banner
- 🐾 Logo on event website
- 🐾 Repeated acknowledgment during event
- 🐾 Complimentary tickets for 10
- 🐾 Runway signage
- 🐾 Option to share video to be included in social media and in post-event email to all attendees.
- 🐾 Posted on social media before and during event
- 🐾 Custom hashtag
- 🐾 Name listed in Wonders & Worries FY24 Year in Review
- 🐾 Social Media Takeover for a day
- 🐾 Opportunity to speak at the event
- 🐾 Give a link in thank you email
- 🐾 Booth at event
- 🐾 Swag bag item

SWAG BAG SPONSOR \$750 *(two available)*

- 🐾 Name on event banner
- 🐾 Name on swag bag
- 🐾 Logo on event website
- 🐾 Repeated acknowledgment during the event
- 🐾 Complimentary event tickets for 8
- 🐾 Runway signage
- 🐾 Posted on social media before and during the event
- 🐾 Name listed in Wonders & Worries FY24 Year in Review
- 🐾 Custom hashtag
- 🐾 Booth at event
- 🐾 Swag bag item

PUP STATION SPONSOR \$500 *(five available)*

- 🐾 Signage at a pup station
- 🐾 Name on event banner
- 🐾 Logo on event website
- 🐾 Acknowledgment during event
- 🐾 Complimentary event tickets for 5
- 🐾 Runway signage
- 🐾 Posted on social media before and during the event
- 🐾 Custom hashtag
- 🐾 Booth at event
- 🐾 Swag bag item

TREAT BUFFET (IN-KIND) \$300 *(one available)*

- 🐾 Sponsor provides an in-kind donation of dog treats (retail value \$300+) for buffet
- 🐾 Name on event banner
- 🐾 Logo on event website
- 🐾 Complimentary event tickets for 2
- 🐾 Signage at the Treat Buffet
- 🐾 Posted on social media before and during the event
- 🐾 Swag bag item

PAW PRINT SPONSOR \$250 *(unlimited)*

- 🐾 Name on event banner
- 🐾 Logo on event website
- 🐾 Complimentary event tickets for 2
- 🐾 Runway signage
- 🐾 Posted on social media before and during the event
- 🐾 Swag bag item

FRIENDS AND FAMILY OF THE W&W TEEN COUNCIL \$200 *(unlimited)*

- 🐾 Complimentary tickets for 2
- 🐾 Family name on event signage

BISCUIT SPONSOR \$100 *(unlimited)*

- 🐾 Name on event banner
- 🐾 Logo on event website
- 🐾 Complimentary event ticket
- 🐾 Posted on social media before and during the event
- 🐾 Swag bag item



WONDERS & WORRIES

Yappy Hour Sponsorship Form

Sponsorship Information

Name of Primary Contact _____ Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Sponsor Name _____
(as you wish to appear in all printed materials & promotions)

Sponsorship Level Selection

\$1,500 Blue Ribbon Sponsor

\$750 Swag Bag Sponsor

\$500 Pup Station Sponsor

\$300 Treat Buffet (in-kind)

\$250 Paw Print Sponsor

\$200 Friends and Family of the
W&W Teen Council

\$100 Biscuit Sponsor

Payment Method

Check enclosed payable to Wonders & Worries with "Teen Council Pup Fashion Show" in the memo line

Please send me an invoice

Visit our event website and pay by credit card



Commitments must be received by **March 7, 2025** to receive full recognition.

Please send this completed form via mail to 9101 Burnet Road, Suite 205 Austin, TX 78758 or email to suzi.simmons@wondersandworries.org.

Please direct questions to Suzi Simmons, Donor Relations Manager at 512-329-5757 ext. 346 or suzi.simmons@wondersandworries.org.

Wonders & Worries is a tax-exempt, non-profit corporation under Section 501(c)3 of the Internal Revenue Code and donations made to our organization are tax deductible. Federal Tax Identification Number is 74-3012982.

Sponsorship Benefits

NAME AS PART OF EVENT LOGO

Sponsor's name will be incorporated in our logo. It will read "Pup Fashion Show and Yappy Hour presented by XX"

LOGO ON EVENT BANNER

Business logo will be on the digital banner used in emails and social media. Blue Ribbon sponsor will be larger than the rest.

LOGO ON EVENT WEBSITE

Business logo will be included on the main event page website

ACKNOWLEDGMENT DURING THE EVENT

Business will be publicly thanked during the event. If Blue Ribbon or Swag Bag Sponsor, business will be publicly thanked repeatedly during the event.

RUNWAY SIGNAGE

Business logo will be printed on a sign displayed in front of the Pup Fashion Show Runway

CUSTOM HASHTAG

We will use your custom hashtag in all of our social media promotions

NAME AND LOGO LISTED IN OUR FY24 YEAR IN REVIEW

Our Blue Ribbon Sponsor will be acknowledged in our Wonders & Worries Fiscal Year in Review publication

BOOTH AT EVENT

Blue Ribbon, Swag Bag and Pup Station Sponsors can have a booth at the event to promote their business. Businesses will be provided with a table.

SWAG BAG ITEM

All sponsors are invited to contribute an item to the swag bags given to all ticket holders.



FOR MORE INFORMATION PLEASE SCAN THE QR CODE



Wonders & Worries

Professional support for children
through a parent's illness or injury.

We will, together.

In Kind Donation Form

NAME OF PRIMARY CONTACT _____ BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

WEBSITE _____ PRIOR DONOR: YES
NO

PRINTED NAME _____

Name as you wish to have it printed in all event materials and promotions

SOCIAL MEDIA USER NAME _____

Social media user name and/or hashtag that may be used if you would like Wonders & Worries to tag you

DESCRIPTION OF DONATION *(please be specific on individual items):*

DONOR DECLARED FAIR MARKET VALUE OF DONATION: \$ _____ GIFT CERTIFICATE _____ ITEM _____

The item/gift certificate will be delivered to Wonders & Worries

Please pick up the item/gift certificate

SPECIAL INSTRUCTIONS OR RESTRICTIONS:

DONOR SIGNATURE _____ DATE _____

Donation form must be completed by March 7, 2025 to receive full recognition.

Direct questions to Suzi Simmons, Donor Relations Manager at 512-649-7284 or suzi.simmons@wondersandworries.org.

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